

## **Outside Bodies**

### **Purpose of report**

For information.

### **Summary**

This report has four parts:

- A - Report back on Member meetings since the CTS Board on 14 September 2015.
- B - Forthcoming meetings.
- C - Latest Chair's Report from Cllr Ian Stephens, to Councillors' Forum.
- D – 2015/16 Outside Bodies for which Lead Members are in the process of making nominations.

### **Recommendation**

Members are invited to note the report.

### **Action**

Subject to comments from the Board, officers to take forward any actions.

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## Outside Bodies

### A – Report back on Member meetings since the CTS Board on 14 September 2015

| Purpose   | Key Points Discussed  | Outcome   |
|---|---|---|
| <b>Cllr Stephens spoke at the LGA/ACE Libraries Seminar 15 September at The British Library</b>                                     |   |   |
| To support library portfolio holders  | Roly Keating, Chief Executive of The British Library updated on plans to extend the BL's network of Business and IP Centres; Kathy Settle updated on the Libraries Taskforce and presentations from Newcastle City Council and Worcestershire County Council and Worcestershire University shared different approaches to library services. | 15 portfolio holders supported to lead transformational change of libraries.  |
| <b>Cllr Stephens spoke to Sharon Fitzpatrick from Leadership for Libraries on 13 October</b>  |   |   |
| To discuss a new package of guidance aimed at Local Authority Chief Executives and Councillors / Portfolio Holders.                 | Sharon Fitzpatrick, an officer working on the Leadership for Libraries Taskforce, invited discussion on the content and key messages for a new guidance document.   | Raised awareness about how this guidance can complement other LGA improvement tools.  |
| <b>Cllr Stephens attended a Culture White Paper roundtable hosted by Tracey Crouch MP, Sport and Tourism Minister on 15 October</b> |   |   |
| To represent the LGA at a Ministerial consultation event  | The purpose of the roundtable was to discuss how heritage might feature in the Culture White Paper. It was attended by around 20 heritage organisations. Cllr Stephens emphasised that councils have adopted different ways of working and that heritage is an important attractor of visitors and driver of growth.                        | Raised awareness about local government's leadership of and support for heritage and made a case for this to be reflected in the White paper. |
| <b>Cllr Stephens spoke to Ed Vaizey MP about the Libraries Taskforce on 15 October</b>  |   |   |
| To take stock of the Leadership for Libraries Taskforce.  | Cllr Stephens and the Minister discussed progress against the Taskforce's priorities, in particular the WiFi roll out.  | Noted the Taskforce's key achievements and future areas of focus.   |

| Purpose  | Key Points Discussed  | Outcome   |
|--|---|---|
| <b>Cllr David Burbage attended the “Everybody Active Every Day” roundtable hosted by Jane Ellison MP, Public Health Minister on 19 October</b> |   |   |
| To represent the LGA at the Ministerial roundtable   | A year on from the launch of Public Health England’s Everybody Active Every Day physical activity framework, the Public Health Minister met councillors to discuss the opportunities and challenges at the local level. | Raised awareness about the LGA’s key asks in our response to the government’s consultation on a new sport strategy. |
| <b>Cllr Stephens spoke at the LGA / Sport England Leadership Essentials Sport Programme on 21 October</b>                                      |   |   |
| To set the event within the wider context of the LGA’s work  | Cllr Stephens highlighted the opportunities for leisure services from the prevention agenda and shared the key messages from the LGA’s response to the government’s consultation on a new sport strategy.               | 15 portfolio holders supported to lead transformational change of sport   |
| <b>Cllr Mike Bell attended a Cultural Commissioning Programme roundtable on 21 October</b>   |   |   |
| To represent the LGA at the roundtable   | Chaired by Lord Bichard, councils and organisations who participated in the cultural commissioning programme met to discuss using arts and culture to improve health and social care outcomes.                          | Raised awareness about the important role of councillors in the commissioning process                               |
| <b>Cllr Stephens attended the LGA Annual Parliamentary Reception on 26 October</b>   |   |   |
| To represent the Culture, Tourism and Sport Board at the LGA reception.  | Cllr Stephens discussed the CTS Board’s plans and priorities and how they fit in with the broader aims of the LGA for 2015/16.  | Raised awareness of the CTS Board’s work and how it feeds into the work of other LGA boards.                        |
| <b>Cllr Stephens attended Historic England’s Parliamentary Reception on 3 November</b>   |   |   |
| To represent the LGA at the reception.   | Cllr Stephens discussed Historic England’s recent work and how it might fit in with the plans and priorities of the Culture, Tourism and Sport Board.   | Raised awareness of possible areas for future cooperation between Historic England and the CTS Board.               |
| <b>Cllr Stephens spoke at the LGA / ACE Culture Leadership Essential Programme on 3 November</b>   |   |   |
| To develop and strengthen political leadership skills amongst councillors with a portfolio for   | Cllr Stephens spoke about the positive relationship between the LGA and Arts Council England, and how this is helping councils meet the challenges facing cultural services,  | 15 portfolio holders supported to lead transformational change of culture.  |

| Purpose   | Key Points Discussed  | Outcome |
|---|---|---------|
| cultural services in local government.  | as well as how new delivery models and a single cultural offer may offer a way forward. |         |
| <b>Cllr Stephens spoke to Ed Vaizey MP about the Libraries Taskforce on 6 November</b>                  |   |         |
| Cllr Stephens and the Minister discussed key issues relating to the Leadership for Libraries Taskforce. |   |         |

## **B – Forthcoming meetings at the time of writing**

| Title   | Date                            | Attendees   |
|---|---------------------------------|---|
| Meeting with Quinton Carroll, Chair of the Association of Local Government Archaeological Officers (ALGAO) in England | 24 November                     | Cllr Stephens   |
| Cllr Stephens' introductory meetings with Lord Porter, LGA Chairman, and Mark Lloyd, LGA Chief Executive              | 1 December                      | Cllr Stephens   |
| Meeting Jeff James, Chief Executive, The National Archives  | 1 December                      | Cllr Stephens   |
| LGA / ACE Culture Leadership Essentials Programme   | 2 -3 December, Coventry         | Cllr Stephens is speaking at this event                           |
| Magna Carta Committee Meeting   | 3 December                      | Cllr Peter Golds  |
| Meeting with Jesse Norman MP, Chair of CMS Committee  | 7 December                      | Cllr Stephens and Cllr Hawthorne (Chair, People and Places Board) |
| LGA / ACE Libraries Seminar   | 27 January, The Hive, Worcester | A volunteer from the CTS Board is sought to speak at this event   |
| LGA /CLOA Annual Conference   | 24-25 February, Leicester       | All Members are invited   |
| LGA / Sport England Sport Leadership Essentials Programme   | 2 – 3 March                     | A volunteer from the CTS Board is sought to speak at this event   |
| Creative Industries Conference  | 19 May                          | Cllr Stephens is speaking at the conference                       |

## **C - Chair's Report from Cllr Ian Stephens, to Councillors' Forum on 22 October 2015**

### **Sport and Physical Activity**

1. The LGA has responded to the Government's consultation on a new sports strategy. Our response highlighted that councils and their local partners are well placed to lead a step-change in sport participation rates that will improve the nation's physical and mental wellbeing. They have the assets, the insight and the strong track record to boost participation, especially when it comes to reaching people who play sport informally or who want to start playing sport. Given this and the financial constraints facing discretionary services, we are calling for Government and Sport England to re-balance funding away from national bodies and towards locally-led approaches.
2. Our response builds upon my recent conversations with Tracey Crouch MP, Sports Minister, and the LGA's high profile media campaign for more investment in grassroots football, which recently helped to persuade the Premier League to double the reach of its school sport programme to 10,000 schools in the next three years. Re-balancing national sports funding will help ensure that this investment is maximised by giving councils and local partners the flexibility to offer opportunities that keep young people playing sport after they have left school.
3. With rugby fever sweeping the country, a double page spread in [First](#) magazine highlighted how councils are helping to inspire sport and boost tourism. Of the 11 host cities, there are 13 local authority areas including three London Boroughs. Rugby World Cup organisers believe the tournament could generate up to £1 billion for the economy.

### **Libraries**

4. I was delighted to speak at the latest LGA / Arts Council England libraries seminar on 15 September at The British Library (BL). Over 20 portfolio holders from across the country shared how they are leading transformational change of libraries. Roly Keating, Chief Executive of The BL, hosted the event and shared exciting plans to extend the BL's network of Business and IP Centres to another 20 places by 2020, and to develop a wider Living Knowledge network that will further strengthen partnerships with libraries across the country. Case studies included The Hive in Worcester, the first joint public / university library in Europe.

### **Culture, Tourism and Sport Board 14 September**

5. The Board agreed a work programme for the coming year that will make a significant contribution to corporate LGA campaigns and make a difference to our member councils. Priorities include supporting over 140 councillors through our very popular culture and sport improvement programme, developing analysis and support on the visitor economy and devolution, influencing the Culture White Paper, and delivering another successful annual Culture, Tourism and Sport Conference in Leicester 24 – 25 February.
6. Members also considered a progress update from the LGA / Department for Culture, Media and Sport Leadership for Libraries Taskforce. They congratulated the Taskforce on its early achievements, in particular securing £7.1 million to rollout WiFi to English

Libraries. I am speaking to the Culture Minister on 15 October to discuss future priorities for the Taskforce.

### Historic Anniversaries

7. The Women's Local Government Society, in partnership with Buckinghamshire County Council and the LGA, has launched a national project to involve communities and councils to mark the centenary of women's suffrage in 2018. The idea is to find and pay tribute to 100 pioneers who fought for universal suffrage and then participated in public life. Women were able to vote in council elections from the late 19<sup>th</sup> century but it was not until 1918 that some women were allowed to vote for the first time in parliamentary elections.

### D- CTS Outside Bodies 2015/16

| Organisation   | Background   | Representative for 2015/16 | Recommendation on Way Forward  | Dates of Future Meetings   | Contact at Organisation  |
|--|--|----------------------------|--|--|--|
| <b>British Board of Film Classification – Consultative Council</b> | The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act. | <b>1 place</b>             | In response to Lead Members' question, the BBFC has confirmed that COSLA is a Member. <b>Therefore, it is recommended that we re-appoint.</b>        | - Monday 8th February<br>- Monday 20th June<br>- Monday 10th October       | Amy Brooks<br>Assistant to Director<br><a href="mailto:abrooks@bbfc.co.uk">abrooks@bbfc.co.uk</a><br>Tel (+44) 020 7440 0372                         |
| <b>Tourism Alliance</b>  | The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the   | <b>1 place</b>             | This is an important forum for us to engage with industry, DCMS and VE. <b>The visitor economy is a priority for Board, therefore we suggest re-</b> | Future board dates will be decided at the Annual Conference on 18 November | Director: Kurt Janson<br>Tel: +44 (0)20 3117 0664<br>Email: <a href="mailto:kurt.janson@tourismalliance.co.uk">kurt.janson@tourismalliance.co.uk</a> |

| Organisation                       | Background  | Representative for 2015/16                   | Recommendation on Way Forward   | Dates of Future Meetings               | Contact at Organisation  |
|------------------------------------|---|--|---|--|--|
|                                    | delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.  |  | <b>appointing.</b>  | 2015                                   |  |
| <b>British Destinations</b>        | Operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations. | <b>1 place</b>                               | The Board meets two or three times a year and brings together destinations including councils with VE and industry partners. <b>The visitor economy is a priority for Board, therefore we suggest re-appointing.</b>  | Next meeting tba, possibly 15 December | CEO: Peter Hampson – 0151 9342285 – 07714341379 email <a href="mailto:peter.hampson@btconnect.com">peter.hampson@btconnect.com</a> |
| <b>Magna Carta 800th Committee</b> | To co-ordinate the 800th Centenary Celebrations of the sealing of the Magna Carta   | <b>1 place</b><br>Cllr Peter Golds CBE (Con) | Following the Magna Carta anniversary on 15 June, there are two more meetings this year to wrap up activities and discuss legacy plans. <b>In view of the importance of the anniversary to local government, Lead Members have agreed to re-appoint Cllr Peter Golds.</b> | 3 December                             | Existing contact will communicate with Cllr Golds directly   |