

Culture, Tourism and Sport Board

1 December 2015

Outside Bodies

Purpose of report

For information.

Summary

This report has four parts:

- A Report back on Member meetings since the CTS Board on 14 September 2015.
- B Forthcoming meetings.
- C Latest Chair's Report from Cllr Ian Stephens, to Councillors' Forum.
- D 2015/16 Outside Bodies for which Lead Members are in the process of making nominations.

Recommendation

Members are invited to note the report.

Action

Subject to comments from the Board, officers to take forward any actions.

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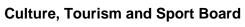




Outside Bodies

A - Report back on Member meetings since the CTS Board on 14 September 2015

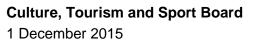
Purpose	Key Points Discussed	Outcome			
Cllr Stephens spoke at the LGA/ACE Libraries Seminar 15 September at The British Library					
To support library portfolio holders	Roly Keating, Chief Executive of The British Library updated on plans to extend the BL's network of Business and IP Centres; Kathy Settle updated on the Libraries Taskforce and presentations from Newcastle City Council and Worcestershire County Council and Worcestershire University shared different approaches to library services.	15 portfolio holders supported to lead transformational change of libraries.			
	o Sharon Fitzpatrick from Leadership				
To discuss a new package of guidance aimed at Local Authority Chief Executives and Councillors / Portfolio Holders.	Sharon Fitzpatrick, an officer working on the Leadership for Libraries Taskforce, invited discussion on the content and key messages for a new guidance document.	Raised awareness about how this guidance can complement other LGA improvement tools.			
	d a Culture White Paper roundtable h	nosted by Tracey Crouch MP,			
Sport and Tourism Mi To represent the LGA at a Ministerial consultation event	The purpose of the roundtable was to discuss how heritage might feature in the Culture White Paper. It was attended by around 20 heritage organisations. Cllr Stephens emphasised that councils have adopted different ways of working and that heritage is an important attractor of visitors and driver of growth.	Raised awareness about local government's leadership of and support for heritage and made a case for this to be reflected in the White paper.			
Cllr Stephens spoke to Ed Vaizey MP about the Libraries Taskforce on 15 October					
To take stock of the Leadership for Libraries Taskforce.	Cllr Stephens and the Minister discussed progress against the Taskforce's priorities, in particular the WiFi roll out.	Noted the Taskforce's key achievements and future areas of focus.			





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Cllr David Burbage attended the "Everybody Active Every Day" roundtable hosted by Jane Ellison MP, Public Health Minister on 19 October					
To represent the LGA at the Ministerial roundtable	A year on from the launch of Public Health England's Everybody Active Every Day physical activity framework, the Public Health Minister met councillors to discuss the opportunities and challenges at the local level.	Raised awareness about the LGA's key asks in our response to the government's consultation on a new sport strategy.			
Cllr Stephens spoke a Programme on 21 Oct	nt the LGA / Sport England Leadershi	p Essentials Sport			
To set the event within the wider context of the LGA's work	Cllr Stephens highlighted the opportunities for leisure services from the prevention agenda and shared the key messages from the LGA's response to the government's consultation on a new sport strategy.	15 portfolio holders supported to lead transformational change of sport			
Cllr Mike Bell attended October	d a Cultural Commissioning Program	me roundtable on 21			
To represent the LGA at the roundtable	Chaired by Lord Bichard, councils and organisations who participated in the cultural commissioning programme met to discuss using arts and culture to improve health and social care outcomes.	Raised awareness about the important role of councillors in the commissioning process			
	d the LGA Annual Parliamentary Rec				
To represent the Culture, Tourism and Sport Board at the LGA reception.	Cllr Stephens discussed the CTS Board's plans and priorities and how they fit in with the broader aims of the LGA for 2015/16.	Raised awareness of the CTS Board's work and how it feeds into the work of other LGA boards.			
	d Historic England's Parliamentary R	-			
To represent the LGA at the reception.	Cllr Stephens discussed Historic England's recent work and how it might fit in with the plans and priorities of the Culture, Tourism and Sport Board.	Raised awareness of possible areas for future cooperation between Historic England and the CTS Board.			
Cllr Stephens spoke at the LGA / ACE Culture Leadership Essential Programme on 3 November					
To develop and strengthen political leadership skills amongst councillors with a portfolio for	Cllr Stephens spoke about the positive relationship between the LGA and Arts Council England, and how this is helping councils meet the challenges facing cultural services,	15 portfolio holders supported to lead transformational change of culture.			





Purpose	Key Points Discussed	Outcome			
cultural services in local government.	as well as how new delivery models and a single cultural offer may offer a way forward.				
Cllr Stephens spoke to Ed Vaizey MP about the Libraries Taskforce on 6 November					
Cllr Stephens and the Taskforce.	Minister discussed key issues relating to	the Leadership for Libraries			

B – Forthcoming meetings at the time of writing

Title	Date	Attendees
Meeting with Quinton Carroll, Chair of the Association of Local Government Archaeological Officers (ALGAO) in England	24 November	Cllr Stephens
Cllr Stephens' introductory meetings with Lord Porter, LGA Chairman, and Mark Lloyd, LGA Chief Executive	1 December	Cllr Stephens
Meeting Jeff James, Chief Executive, The National Archives	1 December	Cllr Stephens
LGA / ACE Culture Leadership Essentials Programme	2 -3 December, Coventry	Cllr Stephens is speaking at this event
Magna Carta Committee Meeting	3 December	Cllr Peter Golds
Meeting with Jesse Norman MP, Chair of CMS Committee	7 December	Cllr Stephens and Cllr Hawthorne (Chair, People and Places Board)
LGA / ACE Libraries Seminar	27 January, The Hive, Worcester	A volunteer from the CTS Board is sought to speak at this event
LGA /CLOA Annual Conference	24-25 February, Leicester	All Members are invited
LGA / Sport England Sport Leadership Essentials Programme	2 – 3 March	A volunteer from the CTS Board is sought to speak at this event
Creative Industries Conference	19 May	Cllr Stephens is speaking at the conference



C - Chair's Report from Cllr Ian Stephens, to Councillors' Forum on 22 October 2015

Sport and Physical Activity

- 1. The LGA has responded to the Government's consultation on a new sports strategy. Our response highlighted that councils and their local partners are well placed to lead a step-change in sport participation rates that will improve the nation's physical and mental wellbeing. They have the assets, the insight and the strong track record to boost participation, especially when it comes to reaching people who play sport informally or who want to start playing sport. Given this and the financial constraints facing discretionary services, we are calling for Government and Sport England to re-balance funding away from national bodies and towards locally-led approaches.
- 2. Our response builds upon my recent conversations with Tracey Crouch MP, Sports Minister, and the LGA's high profile media campaign for more investment in grassroots football, which recently helped to persuade the Premier League to double the reach of its school sport programme to 10,000 schools in the next three years. Re-balancing national sports funding will help ensure that this investment is maximised by giving councils and local partners the flexibility to offer opportunities that keep young people playing sport after they have left school.
- 3. With rugby fever sweeping the country, a double page spread in <u>First</u> magazine highlighted how councils are helping to inspire sport and boost tourism. Of the 11 host cities, there are 13 local authority areas including three London Boroughs. Rugby World Cup organisers believe the tournament could generate up to £1 billion for the economy.

Libraries

4. I was delighted to speak at the latest LGA / Arts Council England libraries seminar on 15 September at The British Library (BL). Over 20 portfolio holders from across the country shared how they are leading transformational change of libraries. Roly Keating, Chief Executive of The BL, hosted the event and shared exciting plans to extend the BL's network of Business and IP Centres to another 20 places by 2020, and to develop a wider Living Knowledge network that will further strengthen partnerships with libraries across the country. Case studies included The Hive in Worcester, the first joint public / university library in Europe.

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- 5. The Board agreed a work programme for the coming year that will make a significant contribution to corporate LGA campaigns and make a difference to our member councils. Priorities include supporting over 140 councillors through our very popular culture and sport improvement programme, developing analysis and support on the visitor economy and devolution, influencing the Culture White Paper, and delivering another successful annual Culture. Tourism and Sport Conference in Leicester 24 25 February.
- 6. Members also considered a progress update from the LGA / Department for Culture, Media and Sport Leadership for Libraries Taskforce. They congratulated the Taskforce on its early achievements, in particular securing £7.1 million to rollout WiFi to English

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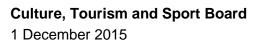
Libraries. I am speaking to the Culture Minister on 15 October to discuss future priorities for the Taskforce.

Historic Anniversaries

7. The Women's Local Government Society, in partnership with Buckinghamshire County Council and the LGA, has launched a national project to involve communities and councils to mark the centenary of women's suffrage in 2018. The idea is to find and pay tribute to 100 pioneers who fought for universal suffrage and then participated in public life. Women were able to vote in council elections from the late 19th century but it was not until 1918 that some women were allowed to vote for the first time in parliamentary elections.

D- CTS Outside Bodies 2015/16

Organisation	Background	Represent ative for 2015/16	Recommendation on Way Forward	Dates of Future Meetings	Contact at Organisation
British Board	The British	1 place	In response to Lead	- Monday	Amy Brooks
of Film	Board of Film		Members' question,	8th	Assistant to
Classification -	Classification		the BBFC has	February	Director
Consultative	classifies films		confirmed that	- Monday	abrooks@bbfc.
Council	on behalf of		COSLA is a Member.	20th June	<u>co.uk</u>
	Local		Therefore, it is	- Monday	Tel (+44) 020
	Authorities and		recommended that	10th	7440 0372
	videos / DVDs		we re-appoint.	October	
	under the terms				
	of the Video				
	Recordings Act.				
	Its "Consultative				
	Council" is a				
	requirement of				
	the Board's				
	designation				
	under the Video				
	Recordings Act.				
Tourism	The TA seeks to	1 place	This is an important	Future	Director: Kurt
Alliance	establish and		forum for us to	board dates	Janson
	maintain a		engage with industry,	will be	Tel: +44 (0)20
	favourable		DCMS and VE. The	decided at	3117 0664
	operating		visitor economy is a	the Annual	Email:
	environment for		priority for Board,	Conference	kurt.janson@to
	all businesses		therefore we	on 18	urismalliance.c
	involved in the		suggest re-	November	<u>om</u>





Organisation	Background	Represent ative for 2015/16	Recommendation on Way Forward	Dates of Future Meetings	Contact at Organisation
	delivery of tourism, particularly in England. The LGA has a nonvoting place on the Board.		appointing.	2015	
British Destinations	Operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK, regional and local tourist boards and commercial organisations.	1 place	The Board meets two or three times a year and brings together destinations including councils with VE and industry partners. The visitor economy is a priority for Board, therefore we suggest reappointing.	Next meeting tba, possibly 15 December	CEO: Peter Hampson – 0151 9342285 – 07714341379 email peter.hampson @btconnect.co m
Magna Carta 800th Committee	To co-ordinate the 800th Centenary Celebrations of the sealing of the Magna Carta	1 place Clir Peter Golds CBE (Con)	Following the Magna Carta anniversary on 15 June, there are two more meetings this year to wrap up activities and discuss legacy plans. In view of the importance of the anniversary to local government, Lead Members have agreed to re-appoint Clir Peter Golds.	3 December	Existing contact will communicate with Cllr Golds directly